

Oklahoma Bankers Association

The 2024-2025 Emerging Leaders Academy



Sessions

Wednesday, Nov. 6, 2024
Thursday, Dec. 5, 2024
Friday, Jan. 24, 2025
Wednesday, Feb. 26, 2025
Friday, March 28, 2025
Friday, April 25, 2025
Graduation: May 2025,
OBA Annual Convention

Application deadline: Sept. 16, 2024



**O K L A H O M A
B A N K E R S
A S S O C I A T I O N**

Questions or Concerns
Megan McGuire
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2024-25 Emerging Leaders Academy

ANSWER THE CALL TO LEADERSHIP

The OBA is searching for the elite Emerging Leaders in Oklahoma - the next nucleus of banking leaders in our state. We're looking for the best and brightest bankers who seek to sharpen their leadership skills. The 2024-2025 Emerging Leaders Academy is designed to help these select individuals reach new heights with powerful speakers offering information leaders need to effectively maneuver in today's business climate.

The Academy includes six one-day sessions centered on developing leadership and management skills by using creative instruction techniques and active participation. Each session delivers takeaways that can be implemented immediately. Academy applicants should be able to demonstrate an increasing level of responsibility, potential for continuing to play a leadership role in Oklahoma banking and a desire to further their careers and grow professionally. Perhaps someone in your bank is a natural leader who could benefit from this experience.

The Oklahoma Bankers Association extends an invitation to any employee of a bank that is a member of the OBA to apply. A panel of bankers will review the applicants and choose those accepted into the Academy (maximum 30 bankers). ***Participants must attend all sessions to successfully graduate from the program.*** Academy fee is \$1,500 (\$3,000 for nonmembers). Each session includes lunch.

For more information, please contact Megan McGuire at (405) 424-5252 or megan@oba.com.

SESSION DETAILS

Session I: Nov. 6, 2024
Five Voices & Team Building

Session II: Dec. 5, 2024
Powerful Presentations & Embrace and Elevate Your Personal Brand

Session III: Jan. 24, 2025
Powerful Presentations

Session IV: Feb. 26, 2025
Government Relations & Advocacy and Written Communication

Session V: March 28, 2025
Working Genius & Conflict Transformation

Session VI: April 25, 2025
Emotional Intelligence & Industry Experts

Graduation: May 2025
OBA Annual Convention

*Schedule/topics subject to minor changes.



Questions or Concerns
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Session I: Nov. 6, 2024

Five Voices & Team Building

Know Yourself Lead Yourself with 5 Voices: Leaders who neglect self-reflection and understanding of others hinder their own growth and the success of their teams. The 5 Voices System helps leaders develop their leadership voice for effective use. It enhances self-awareness, fosters team alignment and improves communication, enabling leaders to understand themselves, leverage team strengths and achieve higher performance. In this session led by Krista Scammahorn, the class will explore why different types of leadership are critical to successful decision making. We will take a look at the five different types of leadership styles — the distinct voices within yourself and your team — and how the strengths of each one can help your organization to be more effective.

Jim Friedemann from Francis Tuttle will lead team building activities designed around:

- Respecting diversity in position and backgrounds.
- Working with employees at different levels within the organization.

Session II: Dec. 5, 2024

Powerful Presentations & Embrace and Elevate Your Personal Brand

Friedemann will coach Powerful Presentations, covering:

- Importance of delivery methods.
- Audience analysis and outlines.
- Keeping your audience engaged.
- Answering audience questions.

Your personal brand is one of your greatest career assets. Uncover your authentic and differentiated brand, including your personal core values. Discover simple proven ways to put your brand to work for you. In this session led by Francis Tuttle's Tami Shaw, the class will look at how to manage and maintain your own personal brand.

Session III: Jan. 24, 2025

Powerful Presentations

Powerful Presentations continued with Jim Friedemann. Participants will present to the group with their presentations recorded and constructive coaching offered.

Session IV: Feb. 26, 2025

Government Relations, Advocacy & Written Communication: Write much gooder, in order to not be LOL'd at!

Visit elected officials with our government relations team to learn how your political involvement on the state level can impact your industry. Then take part in the OBA Government Relations Council meeting to hear an update from the federal side as well.

The afternoon session will feature Jeremy Cowen, OBA senior vice president/communications, Oklahoma Banker editor and adjunct instructor at OU's Gaylord College of Journalism and Mass Communication. He will give pointers and tips on effective written communication.

Session V: March 28, 2025

Discovery Your Genius, Transform Your Work & Conflict Transformation

Nearly all work falls into six phases. Everyone has some phases that energize them and some phases that drain them. Understanding your Working Genius (and Working Frustrations) has the power to combat guilt and judgment around work, and to transform your meetings, projects, productivity, and job satisfaction. In this session taught by Francis Tuttle's Tami Shaw, you will gain an understanding of the The Six Types of Working Genius to increase self-awareness and transform collaboration.

Discover the transformative power of navigating conflicts in this training session! Led by Krista Scammahorn, the class will dive into the realm of human interaction and embrace the opportunity to foster positive connections. This engaging session will guide you through effective strategies and techniques to promote conflict recovery, and uncover your potential for personal growth and development.

Session VI: April 25, 2025

Emotional Intelligence & Industry Experts

Emotional Intelligence has staying power, outliving innumerable leadership and management trends, because it speaks to the core of how we interact with our world, both professionally and personally. Anna Irwin will teach the model of Emotional Intelligence and find out why EI matters so much at work and at home. You'll discover how you can strengthen your Emotional Intelligence to be more effective.

To conclude the Academy, a banker panel will offer insight into advancing your banking career plus the necessary steps for moving the banking industry forward as more competition is introduced to the industry.

Graduation: May 2025

OBA Annual Convention

The official graduation for the 2024-2025 OBA Emerging Leaders Academy will take place at the 2025 OBA Annual Convention. With completion of the Academy, your Convention registration fee is waived.



Academy Application

Name: _____
First Last

Bank: _____ Bank Address: _____

City, St, Zip: _____

Position: _____ How long in position: _____ How long in banking: _____

Community Involvement: _____

Cell Phone: _____ Email: _____

Nominating Officer Name & Title : _____

Nominating Officer Signature: _____

Applicant Signature: _____ Date: _____

Give a brief description of yourself and tell why you would like to be selected for the Academy. Please share the skills, talents and personality traits that best describe you. You may attach description page(s) as needed.

DETAILS: All sessions are held at the Oklahoma Bankers Association in the Harris Event Center from approximately 9 a.m. to 4 p.m. Your fee includes instruction, materials and lunch for all six sessions. Graduation will take place at the 2025 OBA Annual Convention (convention registration fee waived upon completion of the Academy).

TOTAL COST: \$1,500 (\$3,000 for nonmembers)
Bankers will be invoiced upon acceptance into the Academy. Payment must be received prior to the first session. No refunds after Nov. 1, 2024.

DEADLINE: Please return this application to the OBA no later than Sept. 16, 2024.
Email to megan@oba.com or fax to (405) 424-4518. All applicants will be notified by Oct. 4, 2024.