# **2024 Consumer Lending School**



# OCTOBER 7-11, 2024 | HARRIS EVENT CENTER

Giving students knowledge of the consumer credit function as an integral part of retail banking and a vital source of bank income.

643 NE 41st Street
Oklahoma City, OK 73105
405-424-5252





# **Purpose & Philosophy**

Consumer credit is one of the highest profile and most diverse operations in a bank. Specialists in the field need knowledge that runs both broad and deep. The purpose of the Consumer Lending School is to:

- Give students the knowledge of the consumer credit function as an integral part of retail banking and a vital source of bank income;
- Deepen the students' comprehension of the managerial aspects of consumer credit operations, especially how the bank's loan portfolio can be managed to increase profitability and improve competitive positioning;
- Develop and refine the administrative skills the students will need to manage the assets of their banks and to meet the credit needs of their customers.

The total program exposes students to major issues consumer credit managers face. It provides a framework for examining a bank's consumer credit programs, policies and procedures.

# **Target Audience**

The school is designed for consumer lenders, credit administration personnel, loan assistants and others who are involved in consumer lending. Inexperienced lenders benefit from the program's broad curriculum. Enrollment is limited to 60 students. OBA-member banks will receive first priority.

# Registration

Students will register at the Oklahoma Bankers Association's Harris Event Center from 9-9:30 a.m. on Monday, Oct. 7, 2024. All students are required to register during this period.

# **Enrollment Requirements**

There is no limit to the number of employees any one bank can send to the school. However, enrollees must meet the following criteria:

- A minimum of 6 months experience in consumer credit; or
- A high school diploma and minimum 3-5 years of banking experience.
- \*\* Note: Completion of a 4-year college degree is helpful. \*\*

# **Class Organization**

Formal classes will be held Monday through Friday. School will conclude by noon on Friday, Oct. 11, 2024. All classes will be held at the OBA's Harris Event Center.

# **Requirements & Regulations**

Each student will be required to attend every class until adjournment on Friday, Oct. 11, 2024. An attendance record will be kept and his or her respective bank will be notified at the close of the session if the student's participation is not satisfactory.

Additionally, an exam covering all of the topics discussed during the week will be given on Friday morning. All students are required to take the exam.

Dress for class is informal, but in good taste. Tailored shorts and jeans are acceptable. Plan to bring a light sweater or jacket.

School Plan

The one-week school is structured in such a way as to measure each student's gain in knowledge through the use of a final exam. Each student must successfully complete the coursework and the final exam to qualify for a completion certificate.

# **Accommodations**

The Oklahoma Bankers Association has a block of rooms available at the Residence Inn by Marriott OKC Downtown. The hotel is located at 400 E Reno Ave, Oklahoma City, OK 73104. Please call 405-601-1700 and mention the Oklahoma Bankers Association Consumer Lending School room block. The \$120 room rate includes breakfast and parking. Reservations should be made by Monday Sept. 22 to guarantee this rate.

# **The Bottom Line**

The cost for the one-week school is \$1,400 for OBA-member banks and \$2,800 for non-members. The registration fees cover daily lunches, snacks, a one-year subscription to the *Oklahoma Banker*, books and tuition. The fee must accompany the application and be received by the OBA by Sept. 20, 2024. Upon cancellation by Sept. 20, the full fee will be returned to the bank. A \$700 cancellation fee will be charged for cancellation requests received after Sept. 20 through Sept. 27. Cancellations received after Sept. 27 will be subject to forfeiture of fees. All cancellations must be in writing.

EARLY BIRD REGISTRATION: Any registrant enrolling prior to September 9, 2024 will be afforded the

following discounted rate: \$1,300 OBA member.

MULTIPLE REGISTRATIONS: Any OBA-member bank enrolling two or more students will be

afforded the following discounted rate: \$1,300 first student and

\$1,250 each additional student.

REGULAR REGISTRATION: Single registration fee after September 9: \$1.400 OBA-member

\$2.800 Non-members

# **Student Honors Program**

Each year, the Board of Regents, staff, faculty and students select two students as the outstanding graduates. Criteria for the selection of the honor graduates include, but is not limited to: outstanding work on the case studies and test, contributions to and participation in class and overall contributions within the student body. Awards will be presented to these students once they have returned to their respective banks. Additionally, these two students will be asked to serve as advisory board members for the following year. The recipients must be bankers from OBA-member banks and reside in Oklahoma.

# **School Board**

### **Chairman:**

Tracy Stine, Great Plains Bank, Woodward

### **Members:**

Dusty Alexander, Central National Bank, Poteau Chad Brown, First National Bank-Miami, Vinita Jessica Heiderstadt, Great Plains Bank, Edmond Darrell Horn, Security Bank, Tulsa Ryan Miller, BancFirst, Yukon Shawn Moore, Arvest, Oklahoma City Stephanie Priest, Blue Sky Bank, Pawhuska Jason Roberts, First National Bank, Ardmore

### **Advisors:**

Kristina Green, City National Bank, Tulsa

# O K L A H O M A B A N K E R S

### 2024 CONSUMER LENDING SCHOOL

# APPLICATION FOR ADMISSION

**OCTOBER 7-11, 2024** 

A check payable to the Oklahoma Bankers Association must accompany this application. This fee covers instruction, materials, tuition, refreshment breaks, lunches and a one-year subscription to *Oklahoma Banker*. The registration deadline is September 20, 2024. This institution does not discriminate with regard to race, color, sex or age.

### **REGISTRATION**

### **Early Bird Registration**

To qualify, you must enroll by September 9, 2024.

\$1,300 OBA Members

### **Multiple Registrations**

To qualify, students must be from the same bank. (OBA Members)

\$1,300 First student \$1,250 Each additional student

### **Regular Registration**

After September 9, 2024.

**\$1,400** OBA Members **\$2,800** Non-OBA Members

### **REFUND POLICY**

Any registrant withdrawing by Sept. 20 2024, will receive a full refund. A \$700 cancellation fee will be charged for cancellation requests received after Sept. 20 through Sept. 27. Cancellations received after Sept. 27 will be subject to total forfeiture of fees.

ALL CANCELLATIONS MUST BE IN WRITING.

I, the undersigned, have read the attached information which describes admission criteria and understand that I will be expected to attend all scheduled classroom and work periods, to prepare all assigned work, to	PLEASE TYPE THE FOLLOWING INFORMATION					
participate in classroom sessions and to successfully complete the final examination to qualify for graduation.	NAME (AS YOU WANT IT TO APPEAR ON CERTIFICATE)					
Signature	NAME (AS YOU WANT IT TO APPEAR ON CERTIFICATE)  NAME OR FIRST NAME (FOR BADGE)  (TO EMAIL ADDRESS  DATE OF BIRTH (MONTH/DAY/YEAR)  AGE  BUSINESS PHONE MOBILE PHONE					
The submission of this application has been approved by the bank. (To be signed by the president, department head, personnel officer or other executive authorized by the bank.)	EMAIL ADDRESS					
	DATE OF BIRTH (MONTH/DAY/	YEAR)				
NOMINATING OFFICER'S SIGNATURE	AGE					
NOMINATING OFFICER'S NAME AND TITLE	BUSINESS PHONE	MOBILE PHON	 IE			
OPTIONAL						
I consent to the release to my employer of grades and other measures of performance in courses taken by me at the school.	YOUR TITLE					
	BANK NAME					
SIGNATURE DATE						
☐ Please send grades and other measures of performance to:	POST OFFICE BOX					
	CITY	STATE	ZIP			

Application must be returned by Sept. 20, 2024.

APPLICANT'S TITLE	SIZE OF BANK IN DEPOSITS	SIZE OF BANK IN ASSETS	TOTAL YEARS IN BANKING
(Check only one)  1 President/CEO  2 Executive VP/Sr. VP  3 Vice Pres./Cashier  4 Asst. VP/Asst. Cashier  5 VP/Loan Officer  6 Asst. VP/Loan Officer  7 Compliance Officer  8 Auditor  9 Admin. Asst./Secy.  10 Loan Review  11 Other (Specify)	1 \$0-100mm 2 \$100-250mm 3 \$250-500mm 4 \$500-750mm 5 \$750-1 billion 6 Over 1 billion 7 Bank Holding Co. 8 Other	1 \$0-100mm 2 \$100-250mm 3 \$250-500mm 4 \$500-750mm 5 \$750-1 billion 6 Over 1 billion 7 Bank Holding Co. 8 Other	1 Less than 1 2 1-3 years 3 3-5 years 4 5-10 years 5 10-15 years 6 15 years & over
EDUCATIONAL BACKGROUND	OBA SCHOOLS ATTENDED	YEAR	YEARS IN LENDING
(Check only one)  1 High School Graduate  2 Some College (Hrs)  3 Associate Degree  4 Bachelor's-Business  5 Bachelor's-Other  6 Masters-Business  7 Masters-Other  8 Ph.D.  9 Law Degree	1 Compliance 2 Consumer Lending 3 Operations 4 Commercial Lending 5 Intermediate 6 Basic 7 Other		1 Less than 1 2 1-3 years 3 3-5 years 4 5-10 years 5 10 years & over
	<b>BUSINESS EXPER</b>	IENCE	
List in chronological order your banking and of duties.	other business experience. Include	dates, bank and other busin	ess firms and a brief description
Briefly describe your major responsibilities in	the bank.		
	EMERGENCY INFOR	MATION	
In case of emergency, please contact:			
NAME	ADDRESS		MOBILE PHONE
RELATIONSHIP	WORK PHONE		
Please make your check payable to the Oklah	oma Bankers Association and mail	to:	
	Oklahoma Bankers Asso P.O. Box #960173 Oklahoma City, OK 7319	}	
Contact Janis or N	lancy for further information at 40	5-424-5252 or at janisr@oba	.com.

Rec'd Rt# By Amt. # k C

FOR OBA USE ONLY

# 2024 Consumer Lending School

		*Schedule/topics subject to minor changes 7/22/2024					
Break 3:15 – 3:30 3:30 – 5:30 Lending Case Study	12:45 – 1:45 Application Evaluation  1:45 – 3:15 Real Estate Structure		11:15 – Noon Application Generation Lunch – Noon – 12:45	9:45 – 10:45  Direct Lending  10:45 – 11:15  Indirect Lending	Pro-1.0.00 0.20	9:30 – 9:45 Class Introductions	October 7 9:00 – 9:30 Registration
Break 3:00 – 3:15 3:15 – 5:00 Real Estate Compliance Continued 5:10 Exam Review	1:00 – 3:00 Real Estate Compliance	Sponsored by The Bankers Bank	Lunch 12:15 – 1:00	10:45 – 10:45 10:45 – 12:15 <b>Reg Z</b> continued			9:00 – 10:30 Reg Z/TRID
Break 3:30 – 3:45 3:45 – 5:00 Loan Fraud 5:00 Exam Review	12:30 – 2:30 Collections Management 2:40 – 3:30 Bankruptcy Overview	Sponsored by First National Bank Ardmore	Lunch Noon – 12:30	10:45 – 10:45 10:45 – 12:00 Loan Pricing			October 9 9:00 – 10:30 Relationship Development
Break 2:15 – 2:30 2:30 – 3:15 Fee Based Products & Services 3:15 – 4:30 Trends in Retail Banking 4:45-Exam Review	12:30 – 2:15 BSA for Loan Officers	Sponsored by Security Bank Tulsa	Lunch Noon – 12:30	Break 10:30 — 10:45 10:45 — 12:00 Risk Management Issues			October 10 9:00 – 10:30 Lender Liability
					10:20 OBA Update 11:00 Exam Summary	10:15 Class Photo	9:00 – 10:00 Exam