

O K L A H O M A B A N K E R S A S S O C I A T I O N

STRATEGIC MEMBERS

B E N E F I T S P A C K A G E



Continuing a Proud Tradition of Service



Oklahoma Bankers Association

About Us

For more than 125 years, Oklahoma banks have relied upon a strong and active statewide organization working to address their changing needs and challenges. The Oklahoma Bankers Association today serves over 200 member banks. OBA is proud to offer membership to companies that serve the needs of the Oklahoma banking industry in a way which increases value and ease-of-use.

Become a Strategic Member

Strategic members that participate in OBA offerings experience increased potential business within the Oklahoma banking community. Take the first step toward becoming an OBA strategic member by deciding which membership fits your company's needs. Please fill out the membership application and submit to thi@oba.com.

Strategic Membership

For companies that do business with OBA member banks, **Strategic Membership** is a natural choice. Become a part of the banking industry's foremost trade association in Oklahoma!

Strategic Membership includes:

- ❖ Strategic Membership Logo (*Terms & Conditions apply*)
- ❖ Name badge ribbons with **Strategic Member** designation.
- ❖ One copy of the Oklahoma Bankers Association Directory of Banks.
- ❖ Designated **Strategic Member** listing on OBA's website at www.oba.com.
- ❖ One subscription to the *Oklahoma Banker* monthly newspaper
- ❖ Listing in the *Oklahoma Banker* newspaper's Bankers' Resource Directory section.
- ❖ 20% Discount for additional advertising.
- ❖ Membership announcement in "OBA Weekly Update", the OBA's weekly newsletter after membership approval.
- ❖ Invitation to submit articles of expertise for the monthly newspaper. (*We ask for articles that are not of a sales nature*)
- ❖ Speaker proposal submission once a year.
- ❖ Membership pricing for all OBA products and registration of events.
- ❖ OBA's **ODP Business Solutions (Office Depot)** Discount Program included.
- ❖ Inclusion in the OBA distribution list to receive important announcements and event information.
- ❖ Sponsorship offerings for OBA events.
- ❖ Discount pricing for booths at Annual Convention.

Annual dues are \$1,200 Jan. 1 - Dec. 31
(\$200 discount if payment received by Jan. 31.)
 Dues must be paid to be listed in the strategic member section of the *Oklahoma Bankers Association Directory of Banks*.

Customized sponsorship & marketing packages available during membership term, min.\$5,000 package.

Small Business Strategic Membership

The OBA supports small businesses that work with OBA member banks, this membership is for entities that have five (5) employees or less with limited benefits.

Small Business Strategic Membership includes:

- ❖ Strategic Membership Logo (*Terms & Conditions apply*)
- ❖ Name badge ribbons with **Strategic Member** designation.
- ❖ One copy of the Oklahoma Bankers Association Directory of Banks.
- ❖ Designated **Strategic Member** listing on OBA's website at www.oba.com.
- ❖ One subscription to the *Oklahoma Banker* monthly newspaper
- ❖ Listing in the *Oklahoma Banker* newspaper's Bankers' Resource Directory section.
- ❖ Membership announcement in "OBA Weekly Update", the OBA's weekly newsletter after membership approval.
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- ❖ Speaker proposal submission once a year.
- ❖ Membership pricing for all OBA products and registration of events.
- ❖ OBA's **ODP Business Solutions (Office Depot)** Discount Program included.
- ❖ Inclusion in the OBA distribution list to receive important announcements and event information.
- ❖ This membership can be upgraded at any time within the calendar year and will be evaluated yearly.

Annual dues are \$750 (Jan. 1 - Dec. 31)
 Dues must be paid to be listed in the strategic member section of the *Oklahoma Bankers Association Directory of Banks*.



For additional information, please contact
Thi Pham, Vendor Relations & Product Coordinator at 405.424.5252 or Thi@oba.com

Please note that OBA DOES NOT forward press releases, product information, webinar information, or any other solicitations on behalf of Strategic Members. OBA policy prohibits sharing of emails as well.

OBA STRATEGIC MEMBERSHIPS

Cost and Other Vital Information.

Strategic Membership Cost: **\$1,200** annually (Jan. 1 - Dec. 31).
Members joining after July 1 will be pro-rated:
July 1-Aug. 31 — \$900
Sept. 1-Sept. 30 — \$600
Oct. 1-Dec. 31 — \$1,500 (includes subsequent year, as well)

Small Business Strategic Membership Cost: **\$750** annually (Jan. 1 - Dec. 31)
Small Business Members joining after July 1 will be pro-rated:
July 1-Aug. 31 — \$600
Sept. 1-Sept. 30 — \$400
Oct. 1-Dec. 31 — \$1,200 (includes subsequent year, as well)

Eligibility: Any purveyor of goods or services to the banking industry, or any commercial bank with its principal place of business outside Oklahoma and which has no offices in this state, and , may become a strategic member of the OBA upon approval by a majority vote of the Board of Directors of the OBA and the payment of dues by such person or entity.

Application: All candidates for these strategic memberships should complete the enclosed application form. Applications are considered by the OBA Board of Directors during their regularly scheduled meetings. Upon application approval, the applicant will be notified immediately.

To become an OBA Strategic Member, please return the enclosed application to:

**Strategic Membership
Oklahoma Bankers Association
PO BOX 960173
Oklahoma City, OK 73196**

**or email application with credit card info
to: secure@oba.com**

All Strategic Members must be approved by the Board annually.

Restrictions: No Strategic Member shall be entitled to vote on any issue presented to OBA membership or any portion thereof. Any strategic member may be expelled from membership by a two-thirds vote of the Board of Directors. Cause for expulsion would include actions deemed by the OBA to be unprofessional and not in the best interests of the Oklahoma banking industry.

APPLICATION

For OBA Strategic Membership

General Information (Please print or type)

Company: _____

Contact: _____

Address: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____ Web: _____

Does this company have any common ownership with a bank? _____

If so, which bank(s)? _____

Type of Business and How Your Business Provides Goods/Services to Banks

State of incorporation: _____

If not Oklahoma, is your business registered to do business in Oklahoma? Yes No

Principal Officers

Chairman: _____ Address: _____

President: _____ Address: _____

Exec. VP: _____ Address: _____

Sec./Treasurer: _____ Address: _____

Annual Revenues: \$ _____

References

Please list two banks that you have a vendor relationship with as references.
(Board policy requires this information.)

Bank: _____ Contact: _____

Address: _____

Telephone: _____

Email: _____

Bank: _____ Contact: _____

Address: _____

Telephone: _____

Email: _____

Today's Date: _____

Submitted by: _____

Signature: _____

