



GSB 2025 BANK TECHNOLOGY MANAGEMENT SCHOOL

LINKING TECHNOLOGY MANAGEMENT TO BANK PERFORMANCE

April 7-11, 2025
Fluno Center for
Executive Education
Madison, Wisconsin



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This state-of-the-art program will broaden your understanding of the business of banking and information technology management, improve your productivity and value at your bank and help you to establish a network of professional colleagues with whom to collaborate and exchange ideas for years to come.

TWO-PART CURRICULUM

The school has been divided into two core areas of study—the business of banking and strategic technology management.

BUSINESS OF BANKING CURRICULUM

- Introduction to the Business of Banking
- Bank Profitability Analysis
- Asset/Liability Management
- Bank Regulatory & Competitive Environment

TECHNOLOGY MANAGEMENT CURRICULUM

- Cloud Computing
- Vendor Management
- Leveraging Technology to Improve Your Competitive Position: A Vision for Your Bank
- IT Disaster & Incident Response
- Information Technology Risk Assessment
- IT Exam Preparation Hotspots
- Strategic Technology Management in Banking
- Understanding Social Engineering
- Threat Monitoring and Proactive Defensive Strategies
- IT Strategic Planning
- The Power of Generative AI in Banking
- Connecting With Your Internal Customers



Graduate School of Banking
at the University of Wisconsin – Madison